

Official Show Guide

The official Annapolis Boat Show guides are used by attendees to plan and navigate their experience.

Show guides are handed out to guests at all entrance gates. **11,000+ copies** are distributed at the Powerboat Show and **15,000+ copies** are passed out at the Sailboat Show.

Prior to the show, the digital version is emailed to the Annapolis Boat Shows and SPF-360's combined email subscriber lists.

Powerboat Show - 64,000+ subscribers

Sailboat Show - 58,000+ subscribers

Show Guide Includes:

- Visitor Information
- Show Highlights
- Door Prizes
- Seminar Schedule
- Exhibitor List
- Show Map
- Boats by Length
- Boats by Brand
- Products and Services



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Advertising Deadlines		
Annapolis Powerboat Show: September 8 Annapolis Sailboat Show: September 15		

SPF-360

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ANNAPOLIS
POWERBOAT SHOW
OCTOBER 8-11, 2026



ANNAPOLIS
BOAT SHOWS

ANNAPOLIS
SAILBOAT SHOW
OCTOBER 15-18, 2026